

Listserv: new fluid hybrid responsive email template

Niel Hirjee - 2015-06-10 02:02

There are many phones and tablets in India which do not fully support media queries, so the responsive websites and responsive email which use these to look great on the latest Android and iOS devices will look all topsy turvy on devices which run a slightly older versions of Android.

This is significant because some of the most affluent people in India, who are axiomatically advanced in years, still use older phones (including Blackberrys even in 2015!) due to the resistance to change at their age. So it is very important to be able to send out email which is responsive even on older devices which have limited or no support for media queries.

The new fluid hybrid email template which is now available as Listserv stationary renders perfectly on all devices from the oldest to the newest. We have tested it on 6459 devices and guarantee that this will display your content as you intended it to be on any phone or table. Yes, this template renders perfectly even in the Gmail app.

If you want your email to be read on the widest range of devices, use this stationary in preference over any of the others.

Related content:

- Listserv is enhanced by Rackspace CDN
- RERA SaaS is finalist at mBillionth 2017 award