

EIGMEF Orders Mobile App for Exhibition 'Garment Fair 2015'

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Eastern India Garment Manufacturers & Exporters Federation has ordered an Android and iOS app which is scheduled for launch in the run-up to EIGMEF Garment Fair 2015 at Kolkata, India.

The mobile app will display information and updates about the Fair. It will also enable delegates and exhibitors to fill out an electronic registration form and pre-register for the event. A directory of exhibitors can be viewed after a user registers on the mobile app. A calendar of Federation events for 2015 will be announced by the organizers during the Fair. The calendar section will be activated on the app in sync with this announcement.

After the event, the mobile app will be used as a directory, where members of the Federation and exhibitors will be listed to facilitate networking and business development.

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